



**Learning Management System 604-988-9964**

## **RE/MAX Raising Your Commercial IQ Online Education**

The RE/MAX Raising Your Commercial IQ provides comprehensive online commercial real estate education and accreditation using the Investit Academy Learning Management System as the online delivery platform.

### **FOR BOTH NEW & SEASONED REAL ESTATE & DEVELOPMENT VETERANS**

The Raising Your Commercial IQ Video Series starts with the basics of real estate investment, development and lease analysis and then moves to more advanced analyses using numerous case studies to show you how to use investment analysis techniques **to put deals together** and make money.

### **ANYWHERE ANY TIME**

A great way to learn. The videos are online can be played on a PC, MAC, Tablets even an iPhone.

Knowledge at your fingertips. Imagine those moments when you can easily refer to the information you urgently need to help you put a deal together.

### **IT'S ALL ABOUT PUTTING DEALS TOGETHER through Knowledge, Analysis and Creativity**

The commercial IQ video series provides you with the knowledge, the analysis tools and shows you how to creatively structure real estate investment, development and lease deals.

### **RE/MAX CERTIFICATE IN COMMERCIAL REAL ESTATE**

The Raising Your Commercial IQ video series consists of 6 comprehensive online commercial courses and manuals.

#### **Core courses**

- 101. How to Analyze and Value Income Properties (3-1/4 hours)
- 102. Real Estate Investment Analysis (3-1/4 hours)
- 103. Development Analysis and Valuing Land (4-3/4 hours)

#### **Elective courses**

- 201. Applied Real Estate Investment and Lease Analysis (4-1/2 hours)
- 202. Creating & Profiting from Joint Ventures (3-1/4 hours)
- 203. Retail, Office & Industrial Leasing (3 hours)

Upon passing the exams for the three core courses and one elective you will receive the RE/MAX of Western Canada Certificate in Commercial Real Estate.

[Course Outlines](#)

[Video: Education & Learning Activities in action \(14 min\)](#)

### **EDUCATIONAL ACTIVITIES**

Recognizing that we all have a favorite way to learn, the LMS offers a variety of educational experiences to engage and enhance the learning process including:

- **Flash card packs.** A great way to learn the basic terms and calculations used in commercial real estate
- **Micro videos** that can be watched in a few minutes on a mobile device. Ideal for the younger generation to view on their mobile devices
- A series of **Mastery Challenges** that allows you to check your understanding of the basics of commercial real estate
- **Practice exercises** for each course to test your knowledge before taking the course exam
- **Formal proctored exams**, accreditation and earn the RE/MAX of Western Canada Certificate in Commercial Real Estate